

*Enschede, July 16<sup>th</sup>, 2013*

To Whom It May Concern:

This is a professional reference for Eleqt – part of the Quintessentially Group.

We had the pleasure to work with Eleqt for their launch event in The Netherlands in May 2013. Everything on the event was organized very well and with eye for detail. By organizing this event in a brilliant, high end location, Eleqt showed to us that they have a good understanding of luxury marketing and the needs of the associated target audience. Moreover, their passion for entrepreneurship and the drive to deliver quality to the highest standards is something that we as Peroni Nastro Azzurro highly value. Finally, they have an extensive network of relevant, connected people which has already helped us in getting new business.

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We plan to work together with Eleqt during the rest of the year and we are sure that they bring the right people to our brand.

Merel Badenhop

Marketing

Peroni Nastro Azzurro Netherlands

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