



Ferrari and Maserati of Long Island

May 13, 2013

To Whom This May Concern:

I have had the pleasure of working with Ronald de la Fuente-Saez and Frank Herweijer from Eleqt on several occasions. Not only are they some of the nicest, most honest and hard-working people I have come across in this industry, but they always go above and beyond to make sure I am happy with the quality of the event, and that our expectations as a ultra-premium luxury brand are met.

I believe ELEQT understands branding and luxury marketing as it strategically integrates important marketing channels, giving brands like ours multiple touch and engagement points with a highly qualified and desirable target audience both online with the social network as well as on the ELEQT events.

ELEQT has a knack for bringing the right people together online and offline , producing spectacular and exciting events for our brands and clients. The activities are elevated a few notches, and there is not a guest in the room who isn't smiling and having a good time, while getting to know more about our vehicles. I plan to work with them several times this year, and have no doubt I will be content with similar results.

Laura Fisher

A handwritten signature in black ink, appearing to read 'Laura Fisher', written over a large, stylized flourish.

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