



ELEQT, Quintessentially's social network, launched in style at Le Shore, Saint Martin

Wednesday, 06 March 2013:// Tuesday, February 26th, saw a spectacular blend of over 200 of Saint Martin's movers and shakers out in full force to celebrate the island's launch of ELEQT, the exclusive social discovery network.

Originally launched in Hong Kong, China, the ELEQT network has now also reached Saint Martin via its strongly growing networks in Asia, Europe, the Middle East, Latin America, and the East of the US.

Riselle Roidis, Managing Director ELEQT Saint Martin & St. Barts, comments: "The interest in our Grand Launch event has been amazing, as we have welcomed a great audience of local and international entrepreneurs and socialites to Le Shore. Together with St. Barts, Saint Martin is the epitome of style and elegance in the Caribbean, so it was only a matter of time until we would launch ELEQT here. Now that we have seen that there is indeed a need for our services, I'm looking forward to building our network on the islands and to host more exclusive events for our members soon. "

The Grand Launch Party Saint Martin took place at the recently opened Le Shore, where members and guests alike were welcomed with a wide variety of entertainment, including live percussion acts, a guitar performance, the spinning talent of DJ Lorenzo (France) and an impromptu performance by DJ/Vocalist Johnny Kelvin. Beautiful, exotic dancers with big feather headdresses danced to the beats on the stages in front of the crowd.

The evening saw a gorgeously dressed crowd of both local socialites and visitors of the island, including ELEQT members from Curacao, St. Barts and The Netherlands. Bassjacks DJ Marlon Flohr and singer Mischu Laikah were seen partying at the Grand Launch party. Mr. Nils Dufau, Vice-President of the Collectivité of St. Barts, flew over to be part of the festivities as well. The evening created an ideal platform for guests to mix with like-minded and fellow style & business enthusiasts whilst celebrating the world of luxury lifestyle.

The ELEQT Grand Launch Saint Martin started at 08:00 p.m. at Le Shore Club. During the first couple of hours of the party, guests enjoyed complimentary beers by Heineken en cocktails by Ciroc vodka, after which they continued dancing the night away until long after the event had officially ended.

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Notes to Editors:

ELEQT Grand Launch Saint Martin (SXM) is made possible by Le Shore Club, Heineken, Ciroc Vodka, Glitter Events, Big Fish and Fleming's Carpet.

About ELEQT

ELEQT, established in 2012, is the exclusive social discovery network for the world's trendsetters, in style and business. ELEQT brings intimacy, trust and relevance to social networking by offering a high-end audience a trusted platform to connect with their peers around the world and facilitate them to discover fascinating people to meet, things to do, places to go, trends to follow and thoughts shared.

ELEQT offers access to:

- People: Over 150,000 of the world's trendsetters.
- Hotspots: Over 6,000 of the world's best hotels, restaurants, clubs, bars and service providers.
- Lifestyle & Business Content: Daily unique content from over 300 dedicated bloggers and individuals members.
- Events: ELEQT signature networking events around the world as well as selected 3rd party events.
- Discussions: Several platforms to share thoughts with other members.
- And more...

ELEQT is a global network with local operations and has offices in Hong Kong, Dubai, Amsterdam, London, Sao Paulo, Santiago de Chile, Aruba, Curacao, Saint Martin and New York and is planning to grow to many more regions in the next years.

About Quintessentially

Quintessentially Lifestyle is the leading international luxury lifestyle and concierge company. Started in 2000 as a small London based concierge service, Quintessentially has experienced a complete transformation in a decade, and currently have offices in over 60 cities around the world. The service provided to their discerning and HNW members is proactive and personalized, catering to every member's need, from last minute restaurant bookings, travel arrangements, and access to private parties, as well as fulfilling every unusual request and successfully connecting businesses all over the world

www.quintessentiallygroup.com).