



**ELEQT, the luxury online social discovery network, continues its roll-out in the USA with
Grand Launch Boston, at the Nine Zero Hotel.**

Tuesday, February 18th, 2014:// After having previously launched in Amsterdam, Beijing, Dubai, Hong Kong, London, Los Angeles, New York City, São Paulo, and Singapore a.o., ELEQT continues its push into the United States with the Grand Launch in Boston on the 25th of February at the Nine Zero Hotel.

ELEQT is an exclusive social discovery network for trendsetters in style and business. ELEQT brings privacy, trust and relevance back to social networking by offering a trusted platform, via www.eleqt.com, on which members can connect with their peers around the world and discover fascinating people to meet, things to do, places to go, trends to follow and thoughts shared. ELEQT also hosts dozens of exclusive member-only events around the world and online.

During the Boston launch event, guests will be able to enjoy complimentary premium spirits and hors d'oeuvres, all the while socializing with thought leaders and influential figures. The evening will create an ideal platform for guests to mix with like-minded and fellow style & business enthusiasts whilst celebrating the world of luxury lifestyle. Attending guests will become founding members of ELEQT in Boston and together with them ELEQT will shape the ELEQT community and event calendar in their city.

The ELEQT Grand Launch Boston will take place at Highball Lounge in the Nine Zero Hotel, where members and invitees can surround themselves with chesterfield couches, reclaimed wood walls, and antique mirrored tables while they listen to live entertainment.

"We have been excited to launch ELEQT in more cities in the US for quite a while," says ELEQT's Regional Director for the USA, Frank Herweijer, "After the overwhelming response and positive feedback we received from members and event partners in New York and Los Angeles these last couple of months, we felt the timing was right to launch in Boston, the city where everybody knows your name and they're always glad you came! Together with our partners at Maserati, Jet Aviation and the Nine Zero Hotel we will create a launch to remember."

"It's only been a month since our last grand launch event," continues Ruud Smeets, CEO & Founder of ELEQT. "In January this year, we launched ELEQT in Beijing, and we are committed to rolling out ELEQT to more and more world capitals and cities in the months ahead to ensure people can access our network for recommendations, tips and advice regarding trends and lifestyle from fellow professionals all around the globe. We are investing heavily in our network, and are continually upgrading our online community to better serve our members and partners."

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Not for publication: For more information contact Lisette van der Heijden, Managing Editor, at lisette.vanderheijden@eleqt.com. For more images and previous event videos, visit <http://www.eleqt.com>, <http://www.facebook.com/eleqt> and <http://www.youtube.com/eleqtcom>. You can also find ELEQT on LinkedIn, Pinterest and Instagram.



About ELEQT

ELEQT (www.eleqt.com) is the social network of the Quintessentially Group. ELEQT is the exclusive social discovery network for the world's trendsetters, in style and business. We bring intimacy, trust and relevance to social networking by offering a high-end audience a trusted platform to connect with their peers around the world and facilitate them to discover fascinating people to meet, things to do, places to go, trends to follow and thoughts shared.

ELEQT offers you access to:

People:	Over 150,000 of the world's trendsetters.
Hotspots:	Over 7,000 of the world's best hotels, restaurants, clubs, bars and service providers.
Lifestyle & Business Content:	Daily unique content from over 300 dedicated bloggers and individuals members.
Events:	ELEQT signature networking events around the world as well as selected 3 rd party events.
Discussions:	Several platforms to share your thoughts with other influential people.
And more....	

ELEQT is a global network with local operations and has offices in Hong Kong, Dubai, Amsterdam, London, São Paulo, Santiago de Chile, Aruba, Curaçao, Saint Martin and New York and is planning to grow to many more regions in the next years. Membership to ELEQT is purely invitation-only.

About Quintessentially

Quintessentially (www.quintessentially.com) is the leading international luxury lifestyle and concierge company. Started in 2000 as a small London based concierge service, Quintessentially has experienced a complete transformation in a decade, and currently have offices in over 70 cities around the world. The service provided to their discerning and HNW members is proactive and personalized, catering to every member's need, from last minute restaurant bookings, travel arrangements, and access to private parties, as well as fulfilling every unusual request and successfully connecting businesses all over the world. Quintessentially can offer access to the inaccessible and can make the seemingly impossible, possible. In a bid to ensure only the very best service is delivered across the luxury market, Quintessentially has also launched 32 luxury sister businesses comprised of experts in every luxury division. This includes real estate, travel, luxury retail, wine, art, and more. (www.quintessentiallygroup.com).

About Nine Zero Hotel

Nine Zero Hotel is a unique Boston luxury boutique hotel in downtown Boston ideally located across from Boston Common near Faneuil Hall. The hotel offers eclectic, stylish spaces and the many rooms offer sweeping city views. Nine Zero Hotel is located at 90 Tremont Street Boston, MA 02108 (<http://www.ninezero.com>).

About Kimpton Hotels & Restaurants

Based in San Francisco, Kimpton Hotels is the first and leading collection of boutique style hotels throughout the U.S. Founded in 1981 by the enigmatic Bill Kimpton, this exceptional group of hotels provides true personal attention, thoughtful amenities, beautifully appointed accommodations and culinary experiences, while each telling their own story (<http://www.kimptonhotels.com>).